

REMARKS

In further response to the Office action of December 16, 2005, Applicant asks that all claims be allowed in view of the amendments to the claims and the following remarks. Claims 1-25 are pending, with claims 1, 20 and 25 being independent. Claims 20-25 have been added. No new matter has been introduced.

Independent claim 1 recites a computer-implemented method of searching for particular online data content. The method includes receiving a query from a user requesting particular online data content. The method includes identifying a universe of data content against which to apply the received query. The universe of data content is defined by prior browsing activities of the user and includes a limited subset of data content that is defined by data content previously accessed by the user. The method includes searching the identified universe of data content for the particular online data content.

As described in Applicant's response to the Office Action of December 16, 2005 dated April 17, 2006, neither of the cited patents describe or suggest the subject matter of independent claim 1. For example, neither Osborn nor Rubert describe applying a query received from a user against an identified universe of data content that is defined by prior browsing activities of the user and includes a limited subset of data content previously accessed by the user.

Newly added independent claim 20 recites a computer program product for searching for particular online data content. The computer program product includes instructions that, when executed by a processor, cause the processor to receive a query from a user requesting particular online data content. The instructions also cause the processor to identify a universe of data content against which to apply the received query. The universe of data content is defined by prior browsing activities of the user and includes a limited subset of data content that is defined by data content previously accessed by the user. The instructions also cause the processor to search the identified universe of data content for the particular online data content.

Because the computer program product of independent claim 20 includes instructions that cause a processor to apply a query received from a user against an identified universe of data content that is defined by prior browsing activities of the user and includes a limited subset of

data content previously accessed by the user, Applicant submits that for at least the reasons discussed with respect to independent claim 1 in Applicant's response dated April 17, 2006, independent claim 20 is allowable.

Newly added claims 21-24 depend on independent claim 20. At least for the reason of the dependency and for the reasons discussed with respect to independent claim 1 in Applicant's response dated April 17, 2006, Applicant submits that claims 21-24 are allowable.

Newly added independent claim 25 recites an apparatus for searching for particular online data content. The apparatus includes means for receiving a query from a user requesting particular online data content. The apparatus includes means for identifying a universe of data content against which to apply the received query. The universe of data content is defined by prior browsing activities of the user and includes a limited subset of data content that is defined by data content previously accessed by the user. The apparatus also includes means for searching the identified universe of data content for the particular online data content.

Because the apparatus of independent claim 25 includes means for applying a query received from a user against an identified universe of data content that is defined by prior browsing activities of the user and includes a limited subset of data content previously accessed by the user, Applicant submits that for at least the reasons discussed with respect to independent claim 1 in Applicant's response dated April 17, 2006, independent claim 25 is allowable.

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Page : 9 of 9

Attorney's Docket No.: 06975-518001 / 03-0344

The fees in the amount of \$400 for additional claims are being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any other charges or credits to deposit account 06-1050.

Respectfully submitted,

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